



## **Scotiabank Pro-Am for Alzheimer's in support of Baycrest Media Fact Sheet**

**What:** 11<sup>th</sup> annual Scotiabank Pro-Am for Alzheimer's in support of Baycrest  
**When:** May 13-15, 2016  
**Contact Info:** <http://www.alzheimersproam.ca> /1-844-GO-PROAM

### **About The Pro-Am**

- The 11th annual Scotiabank Pro-Am for Alzheimer's in support of Baycrest is the ultimate hockey experience. The two-day tournament allows everyday hockey fans and hundreds of participants the chance to lace up their skates and team up with some of hockey's greatest players to raise money for the Baycrest Foundation, a global leader in innovation, research, education and care provision for Alzheimer's disease and related dementias.
- As of 2011, 747,000 Canadians were living with Alzheimer's disease and other dementias and that number is expected to double to 1.4 million by 2031, if nothing changes.
- Funds raised through the Scotiabank Pro-Am for Alzheimer's support research, innovation, education and care for Alzheimer's disease at Baycrest Health Sciences in Toronto.
- In its 10-year history, the event has raised \$27 million to support Baycrest, one of the world's top neurocognitive science centres in research on memory and aging.
- The 11<sup>th</sup> annual Pro-Am kicks-off with an exclusive draft party, giving top fundraising teams first pick at NHL alumni joining their team at the two-day tournament. The draft party takes place Friday, May 13, 2016 at the Mattamy Athletic Centre at the Gardens.
- At the tournament, on May 14-15, 2016 at Scotiabank Pond (formerly Buckingham Arena), participants will play three round-robin games, with the two highest fundraising teams battling for top honours in the Championship Game. Top 20 individual fundraisers will also compete in the All-Star Game and skills Competition against NHL alumni.
- Registration is open at [www.alzheimersproam.ca](http://www.alzheimersproam.ca) or by calling 1-844-GO-PROAM.

### **About Baycrest Foundation**

The Baycrest Foundation is a critical driver of funds to Baycrest Health Sciences, a global leader in innovation, research, education and care provision for Alzheimer's disease and related dementias. Its mission is to enrich the quality of life of our community by supporting investment in related programs at Baycrest. For more information visit [www.baycrest.org](http://www.baycrest.org).

### **About Baycrest Health Sciences**

Baycrest Health Sciences is a global leader in geriatric residential living, healthcare, research, innovation and education, with a special focus on aging and brain health as relates to Alzheimer's disease and related dementias.

As an academic health sciences centre fully affiliated with the University of Toronto, Baycrest provides an exemplary care experience for clients with Alzheimer's and related dementias. Baycrest is unique in the world, combining a comprehensive system of care for aging patients, one of the world's Top 5 research institutes in cognitive neuroscience, dedicated centres focused on mitigating the impact of age-related illness and impairment, and unmatched global knowledge exchange and commercialization capacity. For more information, visit [baycrest.org](http://baycrest.org).

### **MEDIA CONTACT:**

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